

Bloomberg Businessweek

2019 Businessweek Edit/Advertising Calendar

ISSUE #	AD CLOSE	ISSUE DATE	SOLUTIONS: SPECIAL REPORTS	PURSUIITS
1/2	Dec 3	Dec 24 - Jan 6 '19	Dbl Issue: Good Business / Retail Sponsorship	No section
3	Dec 17	Jan 7-13	walk up to CES / Retail Sponsorship	Where to Travel in 2019
4	Dec 24	Jan 14-20		
5	Dec 31	Jan 21-27	Solutions: Davos	Sundance
6	Jan 7	Jan 28-Feb 3	Solutions: Small Biz	
7	Jan 14	Feb 4-10		
8	Jan 22	Feb 11-17		Bonus Guide + Fashion
9 / 10	Jan 28	Feb 18-Mar 3	Double Issue	
11	Feb 11	Mar 4-10	Solutions: Infrastructure	
12	Feb 19	Mar 11-17	Solutions: Retirement	Food Special
13	Feb 25	Mar 18-24	Solutions: Big Data	
14	Mar 4	Mar 25-31	Equality Issue	No Section
15/16	Mar 11	Apr 1-14	Double Issue	
17	Mar 25	Apr 15-21	Solutions: Small Biz	
18	Apr 1	Apr 22-28	Solutions: Future of Work	
19	Apr 8	Apr 29-May 5	Solutions: Security	
20	Apr 15	May 6-12		
21	Apr 22	May 13-19	Markets & Personal Finance	Summer Travel
22	Apr 29	May 20-26		
23/24	May 6	May 27-Jun 9	Double Issue: Money	
25	May 20	Jun 10-16	Special Issue: Sooner Than You Think	No Section
26	May 28	Jun 17-23	Solutions: Breakaway	Entertaining Special
27	Jun 3	Jun 24-30	Solutions: MBA Mkts & Personal Finance	Travel content
28/29	Jun 10	Jul 1-14	Double Issue	
30	Jun 24	Jul 15-21		
31	Jul 1	Jul 22-28	Solutions: Prognosis	
32	Jul 8	Jul 29-Aug 4		
33	Jul 15	Aug 5-11		
34	Jul 22	Aug 12-18		
35	Jul 29	Aug 19-25	Solutions: Security	
36	Aug 5	Aug 26-Sept 1	Solutions: Small Biz	Fall Fashion
37/38	Aug 12	Sept 2-15	Double Issue	
39	Aug 26	Sept 16-22		
40	Sep 3	Sept 23-29	Solutions: Retail	
41	Sep 9	Sept 30-Oct 6	Solutions: Retirement	
42	Sep 16	Oct 7-13	Solutions: Manufacturing	
43	Sep 23	Oct 14-20	Solutions: Cloud	
44	Sep 30	Oct 21-27		Skiing
45	Oct 7	Oct 28-Nov 3		
46	Oct 14	Nov 4-10		
47	Oct 21	Nov 11-17	Solutions: BSchools	Holiday Gift Guide
48	Oct 28	Nov 18-Jan 5 '20	Special Issue: TYA	TYA: Luxury
49	Nov 4	Nov 25-Dec 1	Solutions: Small Business	
50/51	Nov 12	Dec 2-15	Double Issue: The Bloomberg 50	No Section
52	Nov 25	Dec 16-22	Solutions: Risk Management	
1	Dec 2	Dec 23-29		
2/3	Dec 9	Dec 30-Jan 12 '20	Double Issue: Good Business	Philanthropy