

DATE	TOPIC	AD CLOSE	ON SALE
1.16	GOLDEN GLOBES + GLOBAL ECONOMIC OUTLOOK	12.16	1.6
1.23	DAVOS PREVIEW	12.23	1.13
1.30	INAUGURATION ISSUE + DETROIT AUTO SHOW	12.30	1.23
2.6	SUPER BOWL PREVIEW	1.6	1.27
2.13	GRAMMYS + LEGO BATMAN MOVIE + NASCAR	1.13	2.3
2.20	LONGEVITY/NEW SCIENCE OF LONG LIFE + 100 BEST MOVIES (DOUBLE)	1.13	2.10
3.6	OSCARS + SPRING BOOKS	2.3	2.24
3.13	FIGHTING STRESS + OSCARS WRAP UP	2.10	3.3
3.20	REBUILDING AMERICA (INFRASTRUCTURE)	2.17	3.10
3.27	MOST INFLUENTIAL PEOPLE ON THE INTERNET	2.24	3.17
4.3	FRONTIERS OF MEDICINE: PERSONALIZED HEALTHCARE	3.3	3.24
4.10	MARCH MADNESS	3.10	3.31
4.17	YA FICTION + MLB PREVIEW	3.17	4.7
4.24	WONDERS OF THE WORLD + NY AUTO SHOW + TIME100 PREVIEW + FRONTIERS OF MEDICINE: SUPERBUG	3.24	4.14
5.1	TIME 100 DOUBLE ISSUE (DOUBLE)	3.24	4.21
5.15	GENETIC TESTING + TIME100 WRAP UP	4.14	5.5
5.22	LETTERS TO MOM + SUMMER BOOKS	4.21	5.12
5.29	SUMMER MOVIE PREVIEW + STAR WARS VIII + GLOBAL INFRASTRUCTURE SURVEY	4.28	5.19
6.5	JFK'S 100 TH BIRTHDAY + CANNES FILM FEST	5.5	5.26
6.12	SMART HOME UPDATE + KIDS BOOKS + NBA FINALS	5.12	6.2
6.19	BEST ANIMATED FILMS + TOY STORY 4	5.19	6.9
6.26	LETTERS TO DAD + INSIDE GAME OF THRONES	5.26	6.16
7.3	BREAST CANCER UPDATE + YA BOOKS	6.2	6.23
7.10	NEXT GENERATION LEADERS + 250 THINGS TO LOVE ABOUT AMERICA + ARTISANS + SUMMER BOOKS (DOUBLE)	6.2	6.30
7.24	DUNKIRK MOVIE + WIMBLEDON	6.23	7.14
7.31	BEST AND WORST SUPERHEROES	6.30	7.21
8.7	ALIEN: THE ORAL HISTORY + ECONOMIC OUTLOOK	7.7	7.28
8.21	CRISPR IN HUMAN TRIALS	7.21	8.11
8.28	WONDERS OF THE WORLD + FALL BOOKS	7.28	8.18
9.4	FALL ARTS PREVIEW + NFL PREVIEW (DOUBLE)	7.28	8.25
9.18	EMMYS + 100 BEST TV SHOWS	8.18	9.8
9.25	US OPEN TENNIS + RETIREMENT GUIDE	8.25	9.15
10.2	SMART HOME UPDATE	9.1	9.22
10.9	MOVIES: BLADE RUNNER SEQUEL	9.8	9.29
10.16	CANCER UPDATE + NEW THERAPIES	9.15	10.6
10.23	WORLD SERIES PREVIEW + NEXT GENERATION LEADERS + MOST POWERFUL WOMEN (DOUBLE)	9.15	10.13
10.30	MOST INFLUENTIAL TEENS + YA BOOKS + WORLD SERIES	9.29	10.20
11.6	ALZHEIMER'S UPDATE	10.6	10.27
11.13	HOLIDAY BOOKS	10.13	11.3
11.20	OFF YEAR ELECTIONS + KIDS BOOKS	10.20	11.10
11.27	FUTURE OF FOOD + WORLD AIDS DAY (DOUBLE)	10.20	11.17
12.11	BEST INVENTIONS + PERSON OF THE YEAR PREVIEW	11.10	12.1
12.18	PERSON OF THE YEAR + YEAR IN CULTURE (DOUBLE)	11.10	12.8
12.25	2018 YEAR AHEAD (DOUBLE)	11.17	12.18