

PRINT / Franchise Editorial Calendar

Issue	Closing Date	On Sale Date	Editorial Features
MAR/APRIL	1/24	3/05	Franchisee Fit <i>How franchises select the ideal franchisee</i> The Hunger Games <i>QSR and Fast-Casual concepts innovate to please palates & drive growth</i>
MAY	3/14	4/23	Reach Your Customer <i>Leveraging the franchisor's local marketing program</i> Multi-Unit Franchises <i>Franchises scaling up through area development & multi-unit buyers</i>
JUN	4/18	5/28	Hit the Ground Running <i>Evaluating franchise re-sale opportunities</i> Million Dollar Franchises <i>Higher investment franchises delivering a great ROI</i>
JUL/AUG	5/23	7/2	Recession-Resistant Concepts <i>Franchises that will withstand economic downturns</i> Global Franchises <i>Franchises leveraging an international path to growth</i>
SEP	7/12	8/20	The Next Generation <i>Franchising opens entrepreneurship to millennials</i> Live Long & Prosper <i>Franchises that serve the needs of our aging population</i>
OCT	8/15	9/24	Passion, Profit or Both <i>Determining the best criteria for long-term success</i> Home-Based Franchises <i>Franchises offering a quick path to entrepreneurship</i>
NOV	9/19	10/29	Franchise Category Options <i>Where to begin the search among dozens of business verticals</i> Franchising and Veterans <i>The IFA VetFran project: 650 Franchises Strong</i>
DEC/JAN	11/7	12/17	2020 Franchise Outlook <i>Forecasting the near future in franchising</i> Inc. 5000 Franchises <i>The leaders on America's fastest growing companies list</i>