

PRINT / Franchise Editorial Calendar

Issue	Closing Date	On Sale Date	Editorial Features
FEB	11/23	1/24	Who's the Expert? <i>Relevant industry experience by investor vs. operating partner</i> At Your Service <i>Exploring the wide range of Business & Consumer service franchises</i>
MAR	1/5	2/28	Franchisee Fit <i>How franchises select the ideal franchisee</i> The Hunger Games <i>QSR and Fast-Casual concepts innovate to please palates & drive growth</i>
APR	2/9	4/4	Higher Profit Margins <i>Operational & supply chain efficiencies for the franchisee</i> Franchising Fitness <i>Today's wide range of healthy body development options drive profits</i>
MAY	3/9	5/3	Reach Your Customer <i>Leveraging the franchisor's local marketing program</i> Multi-Unit Franchises <i>Franchises scaling up through area development & multi-unit buyers</i>
JUN	4/6	5/30	Hit the Ground Running <i>Evaluating franchise re-sale opportunities</i> Million Dollar Franchises <i>Higher investment franchises delivering a great ROI</i>
JUL/AUG	5/11	7/4	Recession-Resistant Concepts <i>Franchises that will withstand economic downturns</i> Global Franchises <i>Franchises leveraging an international path to growth</i>
SEP	6/29	8/22	The Next Generation <i>Franchising opens entrepreneurship to millennials</i> Live Long & Prosper <i>Franchises that serve the needs of our aging population</i>
OCT	8/3	9/26	Passion, Profit or Both <i>Determining the best criteria for long-term success</i> Home-Based Franchises <i>Franchises offering a quick path to entrepreneurship</i>
NOV	9/8	10/31	Franchise Category Options <i>Where to begin the search among dozens of business verticals</i> Franchising and Veterans <i>The IFA VetFran project: 650 Franchises Strong</i>
DEC/JAN	10/12	12/5	2018 Franchise Outlook <i>Forecasting the near future in franchising</i> Inc.5000 Franchises <i>The leaders on America's fastest growing companies list</i>