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**Forbes** Reaches More C-Level Executives than *Fortune*, *Business Week*, or *The Economist*.



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## Production Calendar

### MARCH – THE MONEY ISSUE

Close: 1/20/20 • On sale: 2/25/20

### MAY – BILLIONAIRES

Close: 3/16/20 • On sale: 4/21/20

### OCTOBER – FORBES 400

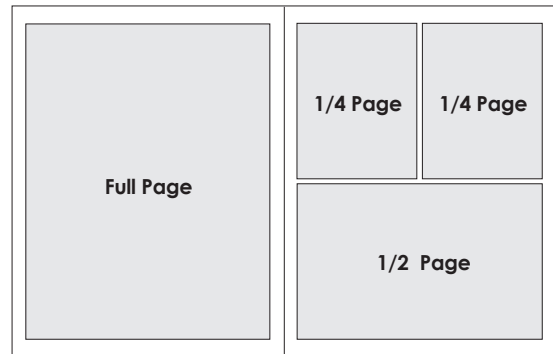
Close: 8/3/20 • On sale: 9/8/20

### DECEMBER – 30 UNDER 30

Close: 10/26/20 • On sale: 12/1/20

## 2020 Rates

	1x	4x
1 Page	\$17,000	\$15,000
1/2 Page	\$8,000	\$7,500
1/4 Page	\$4,500	\$4,000



## Artwork/Digital Requirements

- Files must be flattened PDFx1a or TIFF format.
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- All images should be saved in CMYK mode, not RGB.
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Quarter	3 3/8"	x	4 1/2"

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