

## SEPTEMBER 2018

### ALL-NEW FAST COMPANY GUIDE TO TALENT



*Helping talent become productive, creative, and innovative leaders and teams is in Fast Company's DNA.*

*In September, as part of the all-new Guide to Talent, the editors of Fast Company will spotlight the colleges and universities leading the way in graduating talent in the most fertile fields for jobs of tomorrow right now.*

**DIGITAL LAUNCH: 8/14**  
ENGAGE FAST COMPANY'S CUSTOM CONTENT STUDIO TO CREATE A SPONSORED ARTICLE THAT SPOTLIGHTS YOUR SUCCESS IN GRADUATING THE WORK FORCE OF TOMORROW

### IDENTIFYING NEXT GENERATION RISING STARS

**Quantitative look at colleges producing the most talent in key, emerging fields:**

- Machine Learning
- Data Science
- Sales Development
- Customer Success Management
- Big Data Development
- Full Stack Engineering
- Brand Partner Activation Management
- Head of Partnerships
- Marketing Content Management.

### OPPORTUNITY: SPOTLIGHT YOUR SUCCESS

As *Fast Company* shines a light on forward-thinking colleges and universities preparing students for the job market and economy of tomorrow, **leverage this moment to amplify your message to companies, prospective students and the influential, innovative thought-leaders** who rely on *Fast Company* as a guide to talent and so much more in today's speed economy.