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#### 2018 Rates

	1x	4x
1 Page	\$16,000	\$15,000
1/2 Page	\$8,000	\$7,500
1/4 Page	\$4,500	\$3750
1/8 Page	\$3,000	\$2,000

## Artwork/Digital Requirements

- Files must be flattened PDFx1a or TIFF format.
- All images should be 300dpi or higher at 100% of finished size (no web images).
- All images should be saved in CMYK mode, not RGB.
- All text should be saved at 100% Black.

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## **Production Calendar**

#### MARCH 31 - BILLIONAIRES

Close: 2/12/18 • On sale: 3/20/18 Topic: Tech Disruptors • Real Estate *Special Insert* ForbesLife Mini Mag

#### JUNE 30 - MOST INNOVATIVE COMPANIES

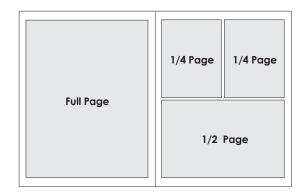
Close: 5/7/18 • On sale: 6/12/18 Topic: New Promised Land: AgTech Revolution • Mutual Funds/ETFs *Special Insert* ForbesLife Mini Mag

#### OCTOBER 31 - FORBES 400

Close: 9/10/18 • On sale: 10/16/18 Topic: Young 400 • Passions, Pursuits, Colletions • Real Estate

DECEMBER 31 - 30 UNDER 30 2019 Close: 11/19/18 • On sale: 12/25/18

Topic: Tech Disruptors • Mutual Funds/ETFs • Small Giants



### **Size Specifications**

Size	Width		Height
Full Page	7″	х	9 1/8"
Half Page	7″	х	<b>4</b> 1/2″
Quarter	3 3/8"	х	<b>4</b> 1/2″
Eighth	3 3/8"	х	2 3/16"

